

# 1. Event Overview

**Event:** Asset Performance Conference 2026

**Dates:** 18–19 November 2026

**Location:** Antwerp, Belgium

**Website:** <https://assetperformance.eu/>

Asset Performance 2026 is a leading European conference dedicated to digital transformation in reliability, maintenance and asset management for industrial and infrastructure asset owners operating complex and asset-intensive systems. We expect to welcome 500 delegates and will feature more than 50 carefully selected presentations. The programme is designed to deliver high-quality, practical insights, with a strong focus on real-world applications and measurable results. Key themes include predictive maintenance, data-driven maintenance and digital transformation. The programme will also highlight the accelerating impact of industrial AI and emerging applications of agentic AI that are reshaping how organisations analyse data, support decision-making and improve the performance of critical assets.

Initiated in 2020, Asset Performance has become a key European meeting point for professionals working to improve reliability, maintenance and asset management practices. The 2025 edition brought together 325 delegates, reflecting the strong and growing interest in practical approaches to digital transformation and asset performance improvement. Participation at Asset Performance also provides access to valuable learning resources beyond the live conference. Delegates receive access to the Asset Performance on-demand library, which currently contains more than 250 recorded presentations from previous editions. After each conference, the latest sessions are added to the platform, allowing participants to revisit presentations and explore additional expert content afterwards.

The combination of a curated programme, international peer exchange and continued access to expert knowledge makes the conference a valuable opportunity to gain practical insights that support improvements in asset performance and operational reliability. The conference provides a focused environment for learning, benchmarking and networking, enabling participants to return to their organisations with practical knowledge and insights that can be directly applied to improve asset performance.

## 2. Purpose of Attendance and Role Relevance

The purpose of attending the Asset Performance Conference is to gain practical, industry-proven insights that can be directly applied to improve asset reliability, reduce operational costs, and enhance overall performance.

The conference provides focused learning on reducing downtime through improved maintenance strategies, while also exploring digital transformation approaches such as AI, IIoT, and predictive maintenance to drive smarter, data-led decision-making. It also offers the opportunity to benchmark current practices against industry leaders and identify new tools, technologies, and best practices that can be implemented within our organisation.

This event is specifically designed for professionals responsible for asset performance and operational excellence, including:

- Improvement Managers
- Maintenance and Reliability Engineers
- Maintenance and Reliability Managers and Leaders
- Asset Managers
- Operations, Manufacturing, and Plant Managers
- Digital Transformation and Industry 4.0 Leaders
- Data Engineers and IIoT Specialists
- Senior Leaders (e.g. COO, CTO)

Attendance is therefore highly relevant to anyone responsible for the application of practical improvements that support both operational and strategic objectives.

### 3. Role Specific Value

#### For Maintenance and Reliability Engineers / Specialists:

- Gain practical techniques to reduce equipment failures and improve uptime
- Learn predictive maintenance and condition monitoring approaches
- **Explore how data-driven maintenance, industrial AI and Agentic AI are applied in real operational environments**
- Apply proven methods from real industrial case studies
- **Impact:** Immediate improvements in reliability, reduced unplanned downtime, and more efficient maintenance execution through practical methods demonstrated by industry peers

#### For Maintenance Managers / Reliability Leaders:

- Benchmark current maintenance strategies against leading organisations
- Identify opportunities to reduce costs through data-driven maintenance
- **Understand how predictive maintenance, AI and digital tools can be embedded into maintenance processes and teams**
- Learn how to standardise and scale best practices across teams
- **Impact:** Lower maintenance costs, improved team productivity, and more consistent performance supported by proven digital maintenance practices

#### For Asset Managers / Technical Managers:

- Strengthen lifecycle management and asset performance strategies using data-driven insights Explore approaches to sustainability, compliance, and energy optimization
- Understand how digital technologies and AI support better asset performance decision-making
- Improve long-term planning and asset value delivery
- **Impact:** Increased return on assets, improved compliance, and stronger long-term asset performance through improved asset intelligence and performance monitoring

#### **For Operations / Manufacturing / Plant Managers:**

- Identify ways to increase production uptime and operational efficiency
- Understand how digital tools can directly improve plant performance
- Learn from real case studies showing how predictive maintenance and data analytics improve operational reliability
- Reduce bottlenecks and improve overall equipment effectiveness (OEE)
- **Impact:** Higher output, fewer disruptions, and improved operational control through better visibility into asset condition and performance

#### **For Digital Transformation / Industry 4.0 Leaders:**

- Explore real-world applications of AI, IIoT, and digital twins
- Learn how to scale digital initiatives beyond pilot phases
- Discover emerging applications of industrial AI and agentic AI in maintenance and asset management
- Understand successful implementation strategies from industry peers
- **Impact:** Faster, lower-risk digital transformation with clearer return on investment and stronger alignment between digital initiatives and asset performance improvement

#### **For Data Engineers / IIoT Specialists:**

- Learn how to convert industrial data into actionable insights
- Explore predictive analytics and machine learning use cases
- Understand how maintenance, reliability and operational data can be combined to support asset performance improvement
- Understand the integration between IT and OT systems
- **Impact:** Greater value from existing data, improved decision-making, and enhanced system integration in asset-intensive industrial environments

#### **For Senior Leaders:**

- Gain strategic insight into improving resilience, efficiency, and competitiveness
- Understand how leading organisations are leveraging technology and best practices
- Gain insight into how digital transformation, industrial and agentic AI and data-driven maintenance contribute to measurable asset performance improvements
- Engage with peers and decision-makers across the industry
- **Impact:** Stronger strategic direction, informed investment decisions, and enhanced competitive advantage in managing complex and asset-intensive operations

## **4. Value to the Organisation**

Attending the Asset Performance Conference will deliver clear operational and strategic value to the organisation by providing access to practical insights, peer learning and real-world applications of digital technologies in asset-intensive industries..

- **Reduced downtime:** Exposure to proven reliability strategies and real-world case studies presented by industrial practitioners will support improvements in asset uptime and operational resilience **across complex asset-intensive systems..**
- **Cost savings:** Insights into data-driven maintenance and predictive analytics demonstrated through practical implementations will enable more efficient planning, reduced reactive work, and lower total cost of ownership.
- **Accelerated digitalisation:** The conference provides practical guidance on applying AI and IIoT, **including emerging applications of industrial AI and agentic AI that are transforming how organisations analyse asset data and support decision-making,** supporting faster and more effective digital transformation within asset management.
- **Improved sustainability:** Learning from industry examples will help enhance energy efficiency, reduce waste, and align asset strategies with sustainability objectives, **through improved asset performance and lifecycle management..**
- **Access to best practices:** Engagement with leading organisations and peers will provide actionable insights and benchmarked approaches that can be applied within our operations.
- **Extended learning beyond the conference:** Participation also provides **access to the Asset Performance on-demand library containing more than 250 recorded expert presentations,** enabling continued learning and knowledge sharing within the organisation after the event.

Overall, attendance will equip me with practical knowledge and industry-leading practices that can be directly applied to improve performance, reduce costs, and support our strategic objectives, while strengthening our organisation's capabilities in reliability, maintenance and data-driven asset management.

Expected outcomes for the organisation:



## 5. What is Included

- **Two-day conference with expert speakers:** A comprehensive programme of keynote presentations and over 50 expert-led sessions focused on reliability, maintenance, and digital transformation.
- **Technical tracks and workshops:** Multiple parallel tracks and interactive workshops covering topics such as predictive maintenance, asset management, AI, and digitalisation, with opportunities for hands-on learning.
- **Real-world case studies:** Practical use cases and industry examples from leading organisations, demonstrating proven approaches to improving asset performance and operational efficiency.
- **Networking opportunities:** Access to a dedicated networking environment to engage with industry peers, experts, and solution providers, supporting knowledge sharing and professional connections.
- **Twelve months' access to content:** On-demand access to all conference sessions, webinars, and an extensive library of past presentations for continued learning after the event.

## 6. Estimated Costs

Conference Ticket (€):

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Travel (€):

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Accommodation (€):

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Meals and Expenses (€):

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Total (€):

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## 7. Return on Investment

- **Reduced maintenance and operational costs:** Exposure to data-driven maintenance strategies and predictive techniques will support a shift from reactive to planned interventions, reducing unplanned failures, labour inefficiencies, and overall cost of asset ownership.
- **Increased asset lifespan and reliability:** Learning proven approaches to reliability engineering, condition monitoring, and failure prevention will enable improved asset performance, extend equipment life and increase uptime across operations.
- **Faster implementation of digital initiatives:** Practical insights into AI, IIoT, and digital asset management will reduce trial-and-error, enable quicker adoption of effective technologies and accelerate value from digital transformation programmes.
- **Improved team capability through knowledge transfer:** Access to expert knowledge, real-world case studies, and a year-long content library will support ongoing learning and enable knowledge sharing within the wider team, multiplying the value beyond a single attendee.

ROI details:

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## 8. Knowledge Sharing Plan

To maximise the value of attendance, the following knowledge-sharing plan will be implemented:

- **Deliver a post-event report with key insights:** A structured summary of key takeaways, including relevant case studies, emerging trends, and practical applications aligned to our operations.

- **Share recommendations with relevant teams:** Targeted briefings will be delivered to maintenance, reliability, and digital teams, ensuring insights are communicated and aligned with current priorities.
- **Identify and implement quick wins:** Immediate opportunities (e.g. process improvements, tools, or practices observed at the conference) will be assessed and actioned where feasible to deliver early value.
- **Support wider adoption of new strategies:** Learnings from expert sessions, workshops, and the extended content library will be used to support longer-term initiatives, including digitalisation, reliability improvement, and best practice adoption.

Plan details:

[Redacted]

## 9. Conclusion

This conference provides practical, actionable insights that can be directly applied to improve asset performance, reduce maintenance costs, and accelerate digital transformation initiatives. The focus on real-world case studies and proven strategies ensures immediate relevance to our operations.

The expected benefits significantly outweigh the investment, with opportunities to deliver measurable cost savings, improve reliability, and enhance team capability. Attendance represents a low-risk, high-value investment that will support both short-term improvements and long-term strategic objectives.

## 10. Approval

Name:

[Redacted]

Role:

[Redacted]

Department:

[Redacted]

Date:

[Redacted]

Manager Approval:

[Redacted]